How to add some Art



Start decorating with original artwork



1. Take Measurements

If you are looking at a large wall, measure the width and plan for your artwork to take up about 57% of the width.

Plan to hang the art with the center of the work approximately 57 in from the floor.

Art hung above a bed or a piece of furniture should be about 66% of the width. Aim to hang the work between 6 and 11 inches above furniture.



Decide on the Size of Art you want

A large wall can take one large work or several smaller works depending on the look you prefer.

When using a cluster of smaller works, arrange them on the floor before hammering nails into the wall. This will give you an idea of the look before you commit.





3. Start exploring

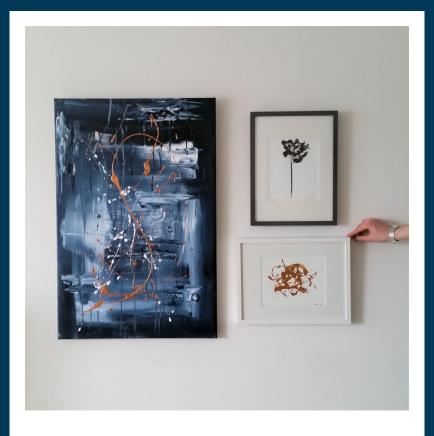


More and more original art is being purchased online. {nearly 73%}

So head over to Etsy, Instagram, and Pinterest for inspiration or to get to know the artist behind the work.

Galleries, art shows and fair, and art auctions usually take a fee for selling an artist's work {sometimes up to 50%} so purchasing directly from the artist make a bigger impact on the artist's business.





The art in your home should impact you deeply. You should love it! It should help showcase your personality and create an ambiance

So take your time, shop around, and when you fall for a piece - buy it!





A note on framing

While some pieces can be hung without a frame, quite often smaller works need to be framed. This can be done at a variety of price points from diy to "it costs more than the painting." Dealing with a professional framer will really make the work shine so be sure to make a connection with your local framer as well as your local artist.



Buying your first piece of original art can be daunting but now you can go out better prepared to finish that renovation project or that room revamp.

Remember though, if you really fall in love with a piece of art, you can find a space in your home for it to live.

